

THE HISTORIC TRIANGLE COLLABORATIVE

8:00 to 9:00 a.m. October 17, 2016

JCC Board of Supervisors Conference Room, 101 Mounts Bay Road, Building D

DISCUSSION TOPICS

Members present:

David Cromwell, Phil Emerson, Paul Freiling, Ruth Larson, Neil Morgan, Mitchell Reiss, Taylor Reveley, Karen Riordan, Jeff Wassmer. Sandy Wanner and Susan Dickerson also attended.

Members not present:

Marvin Collins and Bryan Hill

Host Update (Brian/Ruth)

Ruth told the group that JCC was excited about the Greater Williamsburg Partnership's announcement of the part-time Executive Director David Denny and that the County has been busy with economic development.

Retreat workshop planning (All)

The group reviewed the pre-retreat comments provided by members at the September meeting. Mitchell told the group that HTC meetings were a great way for the leaders in the community to meet regularly but thought the group could do more collectively.

Sandy said he would like to nail down the retreat format and topics, and members received a draft retreat agenda.

Phil suggested that retreat discussion should include a conversation about what resources each organization has for pooling and galvanizing topics forward.

Taylor recommended that members should consider brainstorming for one idea that the group focus on immediately and then accomplish it. One topic suggestion he had was that the group work collectively to get a significant new business to locate in the area, which would require a pre-existing site. He mentioned Newport News' efforts and investment of \$30+ million in a natatorium. He said the area needs some project like that to bring people to Williamsburg. Was there such a project? And how would it get paid for?

The group discussed the Business Cluster Study and its results, which included the recommendation of establishing a geriatric care facility. Karen said for the HTC, tourism seems to be the focus, but that she was still unclear if the group should also focus on economic development.

Sandy said the HTC considers the broader economic development of the Greater Williamsburg area. Thus far, tourism has been at the top in focus.

Paul mentioned the Greater Williamsburg Partnership and how the HTC works with that organization if they're focused on economic development. What are elements the HTC and the GWP can build and coordinate? Karen also suggested that each organization share its immediate and long-range planning. The Alliance completed investing in a sports plan, which she would like to share with this group.

Jeff asked that the group work on re-establishing the bus that went between Colonial Williamsburg to the Yorktown waterfront and consider two-hour, bi-monthly meetings for diving deeper into topics.

Ruth wanted the group to set goal metrics and check up on the metrics quarterly to maintain focus.

Next Meetings:

November 21st Retreat, 8 to 11 am – Alliance

December 19th meeting – York County

January 23rd meeting – TBA

February 27th meeting – TBA